



## AIMAN COLLEGE OF ARTS AND SCIENCE FOR WOMEN

Sponsored by AIMAN Education & Welfare Society  
(Affiliated to Bharathidasan University)  
Recognized by UGC Under Section 2(f) and 12(B)  
K.Sathanur, Tiruchirappalli - 620 021.



### Department of Business Administration & Institution's Innovation Council

Jointly Organises a Workshop

### Intellectual Property Rights (IPRs) and IP managment for start up

#### Guest Speaker



**Adv.Keerthana Akash B.A.L.L.B**

Founder and Managing Trustee Adhi Bhagavan Trust  
Trichirappalli.

**Date: 05.04.2023 Time : 10.00a.m. Venue: Conference Hall**

*We Cordially Invite You All*

**Dr.A.V.K. Shanthi**

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**AIMAN COLLEGE OF ARTS &  
SCIENCE FOR WOMEN  
TIRUCHIRAPPALLI-620 021**

*Aveshan*



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INSTITUTION'S INNOVATION COUNCIL  
&  
DEPARTMENT OF BUSINESS ADMINISTRATION  
JOINTLY ORGANIZES A WORKSHOP

ON

“Intellectual Property Rights (IPRS) and IP Management for start up”

## PROGRAMME AGENDA

**Date:** 05.04.2023

**Time:** 10.00 am

**Qirath Recited**

Ms. M.RaseenaNilofar– I BBA

**Welcome Address**

Ms.H.AsinFathima.K.S –I BBA

**Introduction to the Chief Guest**

Ms. G.Haritha lakshmi, Assistant Professor, Department of Business Administration, AIMAN College of Arts & Science for Women.

**Resource Person**

Adv.Keerthana Akash B.A, L.L.B  
Founder and Managing Trustee  
Adhi Bhagavan Trust, Trichy.

**Vote of Thanks**

Ms. RifnaShreen.N–II BBA

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**INSTITUTION INNOVATION COUNCIL**

**&**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT ON**

**“Intellectual Property Rights(IPRS) and IP Management for start up”**

**Date: 05.04.2023**

The Institute Innovation Council (IIC) and the Department of Business Administration of AIMAN College of Arts & Science for Women, Trichy, jointly organized a workshop on “Intellectual Property Rights(IPRS) and IP Management for start up” on 5th April 2023.

H. Amina Rizwana, III BBA, commenced the workshop with the opening remark about it. The Welcome speech was delivered by H.Asinfathima, IBBA. MS.G. Haritha Lakshmi, Assistant Professor, Department of Business Administration, AIMAN College of Arts & Science for Women, introduced the chief guest, Adv.keerthana Akash B.A, L.L.B., Founder and Managing Trustee Adhi Bhagavan Trust, Trichirappalli, Then, Dr.V.Sumathi, Head, Department of Business Administration, and Dr.M.Munafur Hussaina, Vice Principal, & Head, Department of Computer Science, honoured the Chief Guest with the gift as a token of appreciation.

The session was handled by Adv. keerthana Akash who enlightened the students on the value of Intellectual Property Rights and how to defend them, patenting procedures and patent informatics, patent searches, the role of innovation and invention in academia-industry partnerships, trademark and copyright protection, and do's and don'ts for researchers in the sense of publishing and patenting which would be helpful for the students to start the business.

The workshop received a lot of positive feedback from both the students and faculty members. A total of 60 enthusiastic participants took part in the workshop on IPR deliberations. Finally, a vote of thanks was proposed by Ms.Rifna Shreen.N of II BBA.

  
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**INSTITUTION INNOVATION COUNCIL**

**&**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**“Intellectual Property Rights (IPRS) and IP Management for start up”**

**Date: 05.04.2023**

**Master of Ceremony**



**Qirath Recited**



**Chief Guest Introduction**



**Welcome Address**



*[Signature]*  
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**INSTITUTION INNOVATION COUNCIL**

**&**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**“Intellectual Property Rights (IPRS) and IP Management for start up”**

**Date: 05.04.2023**

### Feedback about the Session



### Vote of Thanks



*Aveshan*  
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